



COMPANY INTRODUCTION

Global Cosmetics (Hong Kong & China) is a leading skincare, personal care and color cosmetic enterprise that markets both branded skincare & color cosmetics. Providing OEM and ODM services with pre-made formulation or creating formulas from scratch. We help companies and business owners to strive on the beauty and cosmetic market with the use of our in house services like packaging sourcing and label design. Furthermore, all steps on the cosmetic production are covered by us, from raw material to product design we provide assistance on every stage.



How do we make your product?

Initial Project Evaluation **Process** Initial Pricing Client fills the project evaluation form and discuss with BD team initial details of the project Details Who is Customer involved? Business Development Team

Service Model

Client decides on the type of Service Model either OEM or ODM with Buying or Bespoke model. BD team will send the desired sample to the customer to decide as a benchmark referencing our product quality.

Customer

Business Development Team

Sales Operation Team

Packaging Sourcing
Formulation Development
Product Sample
Delivery

Once confirmed service and preliminary quotation. Our sales operation team will work closely with client in providing product development sampling such as packaging sourcing, label design, formulation development, finish product confirmation and Delivery.

Customer
Sales Operation Team
Made In Korea/China team

Business Services

OEM

We provide an in-house R&D Center that is market-oriented with high quality, safe, environment-friendly and fashionable guidance to create your perfect formulation.

If you have all packaging and components and just need us to assist filling or provide the formulation in bulk, our OEM services can fulfill this need.



Consultation
Consultation request
Formulation sampling
Offer and accept



Design
Formulation design
Sampling confirmation



Production
Cosmetics production
Assembly
Warehouse



Delivery

Domestic delivery

International delivery

ODM

We provide you with our in-house mood-boards design, finished packaging design with artwork services, formulation design, trend forecast and high-speed delivery.

From scratch to finish, we help complete your entire product idea and bring it alive.



Consultation
Consultation request
Formulation sampling
Simulated package design
Offer and accept



Design
Formulation design
Packaging Design
Sampling confirmation



Production
Cosmetics production
Assembly
Warehouse



DeliveryDomestic delivery
International delivery

Business Models

BESPOKE

Our individually- or custom-made products

Bespoke cosmetics means custom-made skin care, lip care, fragrances, color cosmetics or toiletries. Under this business model we make your products from scratch under your own formulas and packaging specifications.



Lead time: 5 to 7 months



Specifications: We develop your own formulas, source special and unique packaging and create your own label.



Product Range: Lip care, skin care, colour cosmetics, toiletries, gift sets, fragrances.

BUYING

Our off-the-shelf products

Our Buying Model is a solution where you can buy pre-made formulas with available packaging providing us your label design. All our formulas are mature and already tested assuring a good quality product.



Lead time: 4 to 5 months

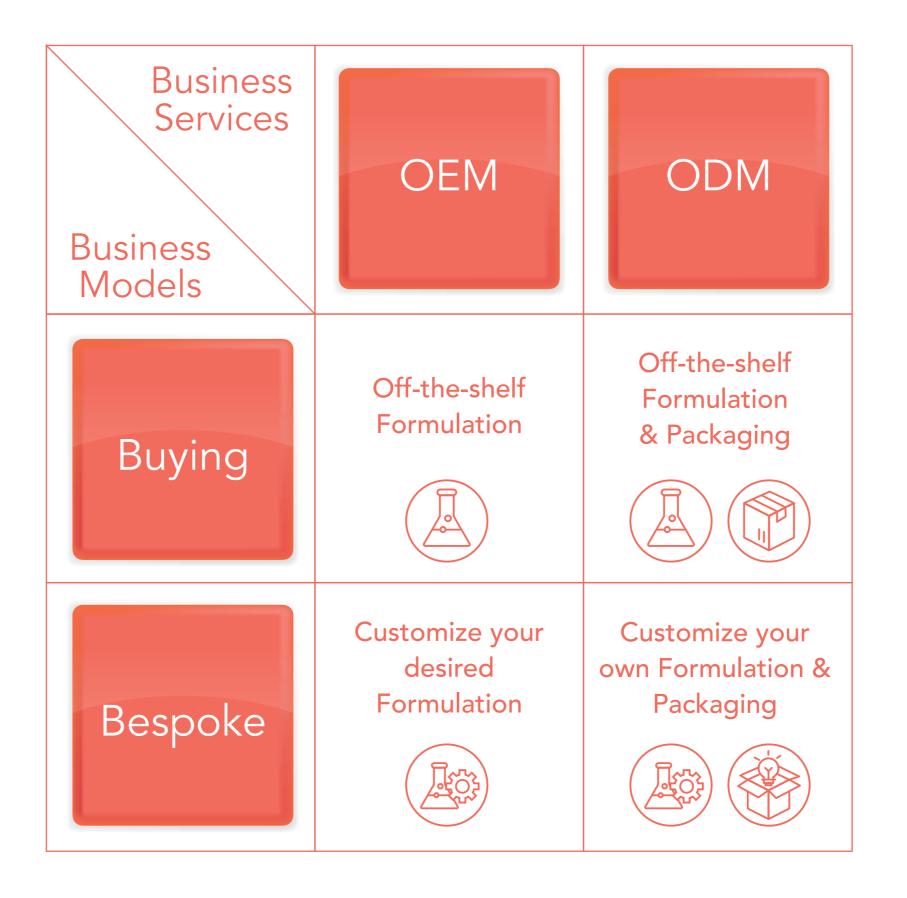


Specifications: you choose from our library of pre-made formulation and packaging.



Product Range: Lipsticks, Lip gloss, Lip balm, foundation.

Pick Your Desired Service



Customer Journey

BUSINESS DEVELOPMENT TEAM

Project Analysis

Customer contact us and fill in our project evaluation form.

Preliminary Meeting

Zoom meeting with client to understand specification about project.

Bespoke

R&D get all information and pricing based on formulation specification or benchmark. BD team will also send mature formulation samples for client to reference our quality.

Buying

BD send our library of products to customer to chose from.

Preliminary Quotation

After choosing product specification BD sends preliminary quote to customer.

Finalizing Preliminary Quotation

We send to the customer sample based on the benchmark or style product they want.

Engagement Letter

Customer and Global
Cosmetics sign an
engagement letter with
all details and
specifications to start
the project.

Customer Journey

SALES OPERATION TEAM



Sampling and Pricing

After signing the engagement letter we start developing the sample for the final product.

Bespoke

Sales Operation Team and customer will discuss about final formulations, final packaging sourcing and label design.

Buying

After choosing form our library, we send samples for customer to decide about final product, packaging and provide label. We can also make minor adjustment to our base formulation if needed.

Sample & Packaging Acceptance

Based on the final formulation and the final packaging we generate a final quotation.

Final Sampling & Packaging

We develop the final formulation with final packaging.

After customer approval, we will take in a deposit before production. (for new clients only)

Production & Delivery

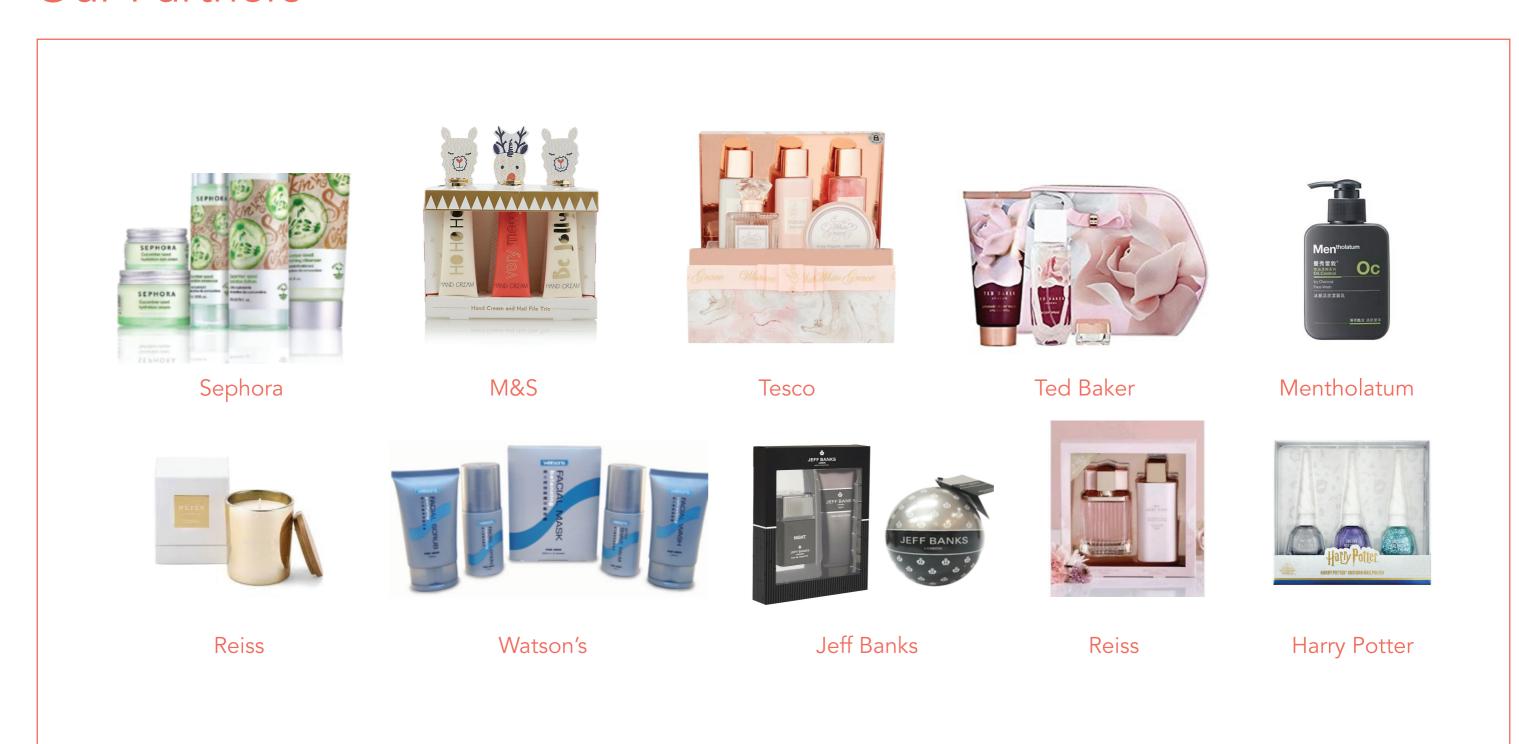
Production will be in place. Once production is complete, for new clients, we will need client to settle the outstanding before we arrange shipment. For repeating clients, we can accept payments after shipment.

Product MOQ

Item	Minimum Qtty	Specifications
Lipsticks	10,000 units	1 formulation 2 colours
Lip Gloss	10,000 units	1 formulation 2 colours
Lip Balm	10,000 units	1 formulation 2 colours
Lip/ Body scrub	5.000 units	1 formulation
Perfume	5.000 units	1 formulation
Body mist	5.000 units	1 formulation
Diffuser	5.000 units	1 formulation
Body Wash	5.000 units	1 formulation
Hair Care Products	5.000 units	1 formulation
Body Massage Oil	5.000 units	1 formulation
All Year Gift Sets	10.000 units	2 items within 1 set
Promotional Gift Sets	10.000 units	2 items within 1 set
Facial Sheet Mask	10.000 units	1 formulation
Cleanser	5.000 units	1 formulation
Toner	5.000 units	1 formulation

ltem	Minimum Qtty	Specifications
Serum	5.000 units	1 formulation
SPF Sunscreen	5.000 units	1 formulation
Multi Functional	5.000 units	1 formulation
Makeup Remover	5.000 units	1 formulation
Face cream mask	5.000 units	1 formulation
Foundation	10,000 units	1 formulation 2 colours
Skin Color Complexion	10,000 units	1 formulation 2 colours
Cushion Cream	10,000 units	1 formulation per 1 colour
Eye Makeup	10.000 units	Pencil 1g per 1 colour
Nail Polish	10.000 units	1 formulation 2 colours
Eyebrow Pencil	10.000 units	Pencil 1g per 1 colour
Blush	10.000 units	1 formulation 2 colours

Our Partners



If your MOQ product and pricing matches our company capabilities, e-mail us back to coordinate a zoom call!

Next Step

Make sure you have the following answers ready:

Customer Name

Market

OEM/ ODM

Target Customer

Product Launch Date

AYR or Seasonal (if seasonal, pls mention AW or SS)

Product Name

Annual Volume - total MOQ

Price Range

Website



See you at our zoom meeting!

